

2013-2014 OUTREACH (FAMILY ENGAGEMENT) ACTION PLAN TEMPLATE

<p>Situation (i.e. "a child in my school community has no voice; OR my membership does not reflect my school community"); What Outreach challenge would you like to address?</p>	
<p>Research (i.e. research OSPI data, talk to the principal and counselors, partner with family resource centers, connect with a community leader); What methods will you use to discover the facts about the situation?</p>	
<p>Define the Problem (i.e. translation, outreach to grandparents, language barriers, engage a particular racial or cultural group, working parents) Based on the Research:</p>	
<p>Action Planning (i.e. collaborate with other PTA leaders, teach cultural competency to leaders, partner with cultural organizations in the community, be willing to meet parents where they are)</p>	<p>Resources: Who will help?</p>
<p>Goal/Vision: What is the desired situation?</p>	<p>What will you need?</p>
<p>Strategy: What must be done to accomplish the Goal/Vision?</p>	<p>How much will it cost? How long will it take?</p>
<p>Communication/Implementation: Just do it!</p>	
<p>Evaluation: How are you measuring your progress toward the goal? How will you know you accomplished the goal? How will the results of the evaluations be reported out and used to set future goals?</p>	